## **Alcoa Wheel Products Europe**

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alcoawheelseurope.com

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# Why Alcoa Wheels?





Lighter • Stronger • More Economical





Brushed

Dura-Bright® LvL ONE®

#### Not only wheels!





AlBrush

Hubgrease

Sleeved nut

ALclean

Wheel wash







Discmate

Valvegrease





Algrip

ALCover



Available from:

## Alcoa wheels have a positive impact on many aspects of your vehicle



#### THE MOST BEAUTIFUL WHEELS

Alcoa aluminium wheels greatly improve the look of your vehicles.

#### LIGHTER

- up to 40 % saving per wheel
- up to 124 kg weight saving
- increased payload
- driver comfort

#### **MORE PROFITABLE**

- extra payload
- reduced fuel consumption
- · less tyre wear
- increased life time of brakes
- increased life time of suspension
- no need for repainting
- no need for wheel covers
- longer service life

**ENVIRONMENTALLY FRIENDLY** 

• reduced CO<sub>2</sub> emissions thanks to lower

• aluminium is 100% recyclable

weight and fuel economy

Lion's Coach



#### STRONGER

- 5 times stronger than steel
- less downtime
- corrosion resistant

## Your partner since 1948 – Great decision – Big impact

88 C